

Selling your company

How we work and what we do

- Initial consultation & project outline
- Transfer and sales options
- Actions to maximise the business valuation
- Buyer profiling
- Financial plan, business valuation
- Coordination Auditor, Lawyer
- Sales documents
- Process definition
- Due Diligence and Data Room
- Outreach
- Process management
- Negotiation support



SONJA HAGER

STRICKWERK (FORMER OWNER)

"Petra helped me to sell my business and provided me with the much-needed expertise and experience that I lack when it comes to sales. I'm so glad that we were able to generate a positive outcome. It's not easy in this industry..."

The outcomes for you

- Action plan before the start of the transaction
- Process definition with milestones and time frame
- Financial plan and business valuation
- Sales documentation
- Due Diligence Preparation
- Profiling and approach
- Negotiation support
- Strategic reorientation after handover